

NEW DESIGN, BEST QUALITY



Design is one of the most important aspects of household appliances. We buy not only "price" but also "eyes" and we put more and more attention to how the products we choose look. However, not only the packaging counts, but - first of all - what's inside. The connection of what's important are GOTIE slow juicers, which refers to the latest stylistic trends as well as innovative technical solutions.

GOTIE is a growing brand in the Polish market, which is associated with interesting, unique design and a very well-chosen products offered, which are equipped with unique and very practical solutions. The new proposal in its portfolio are slow juicers maintained in very original and interesting design.

A starting point for GSJ-600 series, available in several intriguing colors, was the GSJ-800 juicer with its electronic control. Success of this device has prompted GOTIE's engineers to prepare for its next installments. These will be aimed at consumers looking for more bold and daring stylistic solutions - of course, with the same efficiency and functionality.

What are the main characteristics of the prototype? First and foremost, the electronic control panel, which largely translates into ease of use, but also influences the overall look of the device.

Strength of colors

The GSJ-800 was kept in the strict white or graphite design. The orange accent of the strainers is more intense, which stands out in terms of minimalist colors and is also used in newer models. In their case, the manufacturer put on more diverse colors. Next to the classic white and inox model, there are also silver, red and pearl white housings, which has black, steel and orange elements with reference to the prototype. The new line has three types of devices that are available in different colors.

With the first model - Topjuicer GSJ-600 - emphasis has been put on the functionality and versatility of the product. The body of the device is simple and as small as possible, making it easy to store. This model is available in four color variants that have proven themselves well in the GSJ-400 series. You can choose silver, gold, red and pearl white.

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1GSJ-620 Evergreen

Evergreen GSJ-620 is a product targeted at young and active people. The color and shape of the device is bold and attractive. This model will be part of a series of GOTIE products under the “be fit” label.

Exclusive GSJ-610 is a product designed for the most demanding customers looking for true ornaments for their kitchen. Body finish in black piano combined with metal inscriptions creates a real work of art from a slow juicer.

What's the point?

First of all, functionality and good working parameters. But not only. The hallmark of the 600 is a brand new control panel that reflects GOTIE ideas from the very beginning: simple operation, comfort, intuition. Juicers are controlled by touch-sensitive buttons made in capacitive technology. You really just need to brush your finger to turn on the device or change the function.

Another innovation is the introduction of nine work programs of the device, selected by the Menu button. Each of these functions is used to prepare juice from different types of fruit or vegetable, to make a purée or drink. The automatic cleaning function has

not been forgotten. Activating a button is confirmed by a beep, and the icons of each program highlight after making a selection. Control is simple and intuitive.

What does this mean for the user? Mainly comfort and sense of full control over the device. Using the icon additionally facilitates the selection of the desired function and is also one of the design elements. The strength of the juicers from 600 line is a perfect combination of functional solutions with design elements - each detail not only fulfills a certain function, but also forms part of design. Precisely refined look of the device definitely distinguishes it among the commercially available products.



2GSJ-620 control panel

Not only control

The strength of GOTIE products is not just the control panel. All models feature a big mouth inlet for full fruit insertion, with a specially designed safety flap. An uniquely designed auger, like other food contact elements, is made from materials that meet rigorous hygiene standards and are bisphenol-free (BPA free). Transparent elements are made of plastic with increased resistance to discoloration.

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Attention is also drawn to the use of two strainers that allow the preparation of various types of juice. Strainers are made in laser technology, which further translates into their effectiveness and efficiency. The basic filter is used to squeeze juices, the second is responsible for preparing, for example, fruit mousses purées. Another advantage is the next-generation 200W motor with bearing gearbox, with a rotational speed of 45-55 RPM and with anti-vibration system. It is through this that the devices are quiet and they work stably. A wide range of motor protection systems allows the device to run continuously for up to 20 minutes, making it the leader in the market.



3GSJ-620 in details

In addition, the GSJ-610 and GSJ-620 models feature shredder attachment. In place of the auger, the driver and the lid of the juicer components of a shredder are assembled, equipped with slicers or cutters. The device has a shredding program, where you can choose to prepare great salads. Shredder for GSJ-600 can be purchased separately.